Appendices: 1



COUNCIL 20 January 2020

Agenda Status: Public Directorate: Chief Executive

Report	Corporate Plan 2019-2021	
Title		

1. Purpose

1.1 To approve the updated Corporate Plan for the period 2019-2021.

2. Recommendations

2.1 That Council approves the updated Corporate Plan for 2019-2021, and that the Chief Executive be authorised to finalise the document and publish this alongside the Council's Medium-Term Financial Plan (MTFP).

3. Issues and Choices

3.1 Report Background

- 3.1.1 The Council, as part of its policy and management framework adopts a Corporate Plan each year. This sets out the context of the future direction of the Council and commitments for action on behalf of the elected Administration.
- 3.1.2 The attached Corporate Plan is for the period 2019-2021. The Plan outlines the key strategic priorities and objectives that the Council has over that time period:

Strategic Priorities	Objectives
A stronger economy	Creating a cleaner, greener town
	Creating a thriving, vibrant town
	Driving growth whilst preserving
	the town's heritage

Resilient communities	Keeping the town and people safe
	Empowering local people
	More homes, better homes
	Improving the health and wellbeing
	of local people
Exceptional services to be	Putting the customer first
proud of	Using public resources effectively
	Improving our governance

- 3.1.3 Under each of the above priorities and objectives, an action plan will be developed to ensure that the objectives are delivered against.
- 3.1.4 The previous Corporate Plan has been used as the starting point to refresh and focus on the three key strategic priorities. These have been reviewed and updated by senior colleagues and cabinet members.

3.1 Decision details

- 3.2.1 The key issue for any Corporate Plan is to ensure that it encapsulates the key priorities, objectives and commitments which the Council wishes to adopt. This plan is intended to do this.
- 3.2.2 The plan is the basis for the Council's financial plans, through to March 2021, showing the priorities for resource allocation and decision-making, subject to actual delivery according to prevailing conditions and any changing priorities in that time.

4. Implications (including financial implications)

4.1 Policy

4.1.1 The Corporate Plan encompasses the main policy priorities of the Council. It will act as the main corporate guiding document alongside the budget and the individual service plans.

4.2 Resources and Risk

4.2.1 The Corporate Plan guides the content of the MTFP and the deployment of resources therein. Risks are constantly assessed in the delivery and management of resources directed towards planned goals and commitments in accordance with the Council's risk management framework.

4.3 Legal

4.3.1 There are no specific legal implications from this report.

4.4 Equality

4.4.1 The Corporate Plan reflects the Council's commitment to work in an equal and non-discriminatory manner. The Council's equality strategy and monitoring underpins this.

4.5 Environmental Implications (including climate change issues)

4.5.1 The Council has committed to addressing its impact on climate change through the development and implementation of policies and procedures and the implementation of actions, including those which are relevant, in the Corporate Plan. There are also a number of specific objectives linked to the wider carbon neutral agenda, flood alleviation and air quality.

4.6 Other Implications

4.5.1 None specifically.

5. Background Papers

5.1 Cabinet Report – Corporate Plan 23 December 2019

George Candler Chief Executive